



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Experience Itoh Denki USA at Automation Fair 2026

Wilkes-Barre, PA – Itoh Denki USA, Inc., a leading manufacturer of motor driven rollers, will showcase its technology as an Elite Sponsor at Rockwell Automation Fair on November 16-19, 2026 in Boston, MA.

“This is our 15th year exhibiting at Automation Fair, and we have prepared the largest show space to date. The additional show space available as an Elite sponsor will allow us to demonstrate our products and the Rockwell connectivity in actual conveyor applications as visitors would have at their facilities,” said Rich Kosik, President of Itoh Denki USA, Inc.

At Automation Fair, Itoh Denki USA will showcase its motor driven rollers, controllers, and sortation modules. Itoh Denki motor driven rollers (MDRs) are 24V DC powered and have a variety of options to meet specific application requirements. The low voltage operation comes with a multitude of benefits, including energy savings, increased safety, reduced downtime, and the ability for system adjustments or modernization. This same technology is incorporated into all Itoh Denki 90 degree transfer and all angle sortation modules. All of these products are controlled by driver cards that range in capability from the simple on/off CB series to the fully programmable IB-E series.

“Conveyor applications using 24V DC motor driven rollers are becoming more commonplace for moving articles ranging from poly bags to full pallets. Our exhibit will highlight the conveyor modules that are typically used in today’s advanced systems,” said Kosik.

Itoh Denki’s Automation Fair exhibit demonstrations will be controlled by their IB-E driver cards. These network controllers are compatible with a Rockwell Automation Add-On-Profile for seamless upper level integration. This AOP allows Itoh Denki IB-E network controllers to be easily configured using a PLC, in addition to providing some additional features including life cycle monitoring and error condition reporting. Itoh Denki is one of only 36 companies that has an in-depth AOP with Rockwell Automation and has been a Technology Partner for over 15 years.

“Traditionally, conveyors would operate with simple ON/OFF functions. The AOP now provides easy configuration of the IB-E controller, resulting in shared information to the PLC for enhanced system operation,” said Kosik.

Itoh Denki USA will highlight one of its most innovative products, the Slide Open Gate. A safe and efficient alternative to manual lift gates or steep stairs over a conveyor line, the Slide Open Gate retracts with the push of a button to create a walkway through the conveyor line. Putting two gates back-to-back will create an opening large enough to allow access for a forklift, which will be demonstrated this year at Automation Fair. The Slide Open Gate is controlled by the Itoh Denki IB-E03 network controller. Using the

Itoh Denki USA Inc.
2 Great Valley Blvd.
Wilkes-Barre, PA 18706
www.itohdenki.com



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Rockwell Automation AOP with the IB-E03 will assist in the programming of the gate's operation and allow for monitoring of the access opening. The gate can also be opened and closed using the PLC.

"The retractable section of conveyor on each gate provides for level and complete access across the conveyor. This is a much safer alternative to traditional methods which include vertical stairs or manually lifted conveyor sections. Someone can slip from a step or get their hand pinched when a draw bridge type device closes. The Slide Open Gate prevents these conditions," said Kosik.

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About Itoh Denki USA, Inc.

Itoh Denki is the leading manufacturer of motor driven roller (MDR) technology. Also known as the Power Moller® 24, Itoh Denki's motor driven roller consists of a standard conveyor roller tube with a brushless 24V DC motor and gear set inside. These rollers are safe, efficient, and suited to nearly any application, thanks to their wide variety of motor specs, options, and finishes. After perfecting this 24V DC motor technology in rollers, Itoh Denki incorporated it into a line of sorting and diverting modules to reduce hassle in broader material handling applications.

Established in Japan in 1946, Itoh Denki has become a global presence and an innovator in the material handling industry. Itoh Denki USA Inc. opened its doors in 1996 to provide MDR solutions to the North and South American markets.

Today, Itoh Denki USA Inc. has provided countless MDRs and MDR technologies to various establishments across the United States, Mexico, Canada and South America.

Itoh Denki USA Inc. is a Rockwell Automation Technology Partner and a member of MHI.

Media Contact

Sarah Pavlick

marketing@itohdenki.com

570-820-8811

www.itohdenki.com

Itoh Denki USA Inc.
2 Great Valley Blvd.
Wilkes-Barre, PA 18706
www.itohdenki.com