



expanding human possibility®

BofA Global Industrials Conference

March 21, 2023



PUBLIC

SAFE HARBOR STATEMENT

This presentation includes statements related to the expected future results of the company and are therefore forward-looking statements. Actual results may differ materially from those projections due to a wide range of risks and uncertainties, including those that are listed in our SEC filings.

This presentation also contains non-GAAP financial information and reconciliations to GAAP are included in the appendix. All information should be read in conjunction with our historical financial statements.



**Rockwell
Automation**

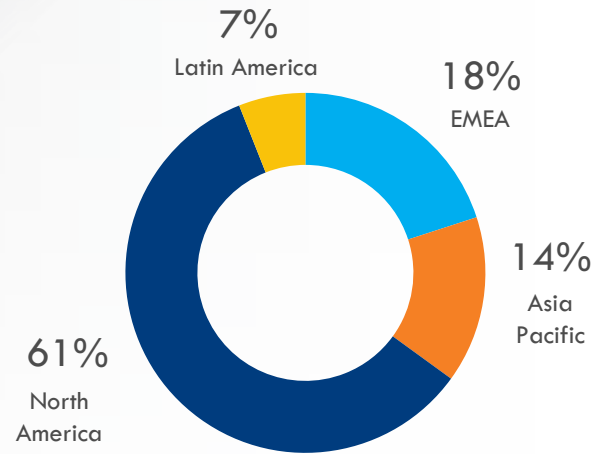
expanding **human possibility**®

We're taking
**manufacturing to
a whole new level**
by making our customers more
resilient, agile,
and sustainable.

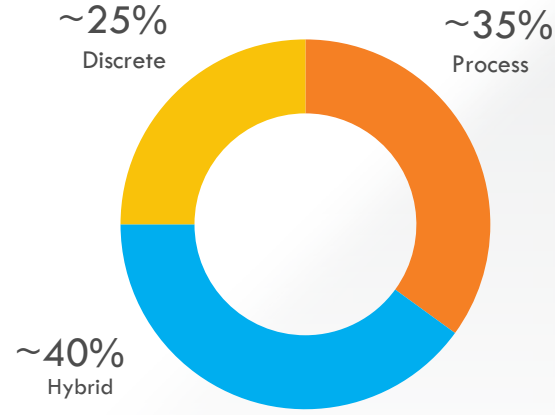
SERVING CUSTOMERS
FOR 120 YEARS

AT A GLANCE

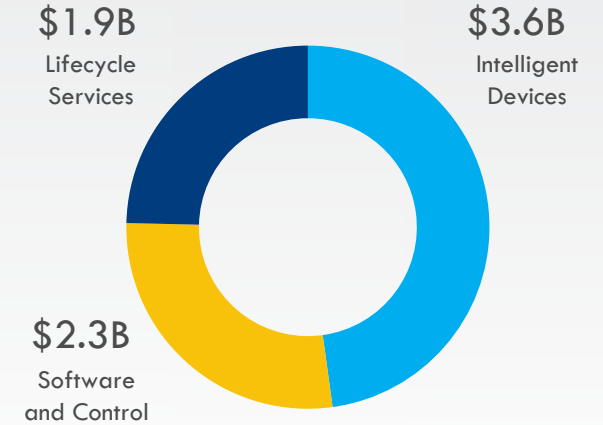
\$7.8B 2022
sales



BY REGION



BY INDUSTRY



BY SEGMENT

GLOBAL



100+ Number of
countries



26k Employees: more than half
outside the U.S.

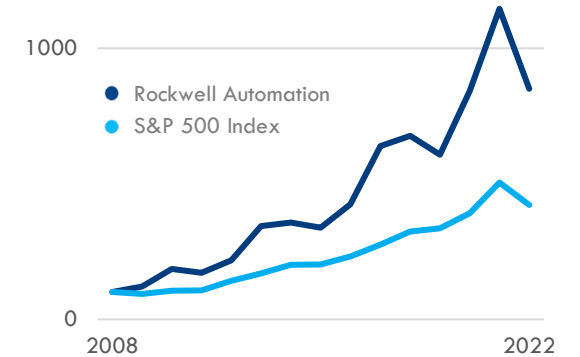


World's
Most Ethical
Companies

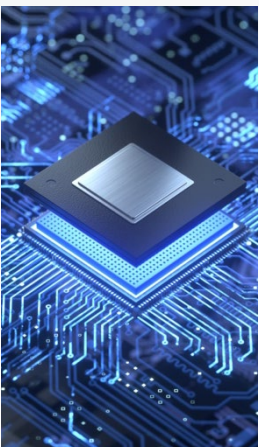
FAST COMPANY

The 50 best places
to work for innovators

Total shareowner return



Helping customers across all industries



DISCRETE

HYBRID

PROCESS

Scalable innovation at all levels of the technology stack

Industry Solutions

- Combination of hardware, software and services that deliver a specific business outcome
- Built with ROK product platforms, domain expertise & IP

Product Platforms

FactoryTalk

Logix

Stratix

View

Kinetix

PowerFlex

Digital Platform

- Built on Integrated Architecture and communication services
- Expanding for a hybrid world – at the edge and in the cloud
- Delivers common system level services and building blocks

Go-to-Market Acceleration



TALENT

- Optimization through regional and industry alignment
- Market amplification with new CMO office
- Investing in cybersecurity and software sales



ACQUISITIONS

- New technologies and talent
- Digital consulting – Kalypso
- Software and high-velocity sales & marketing – Plex and Fiix
- Leadership team integration

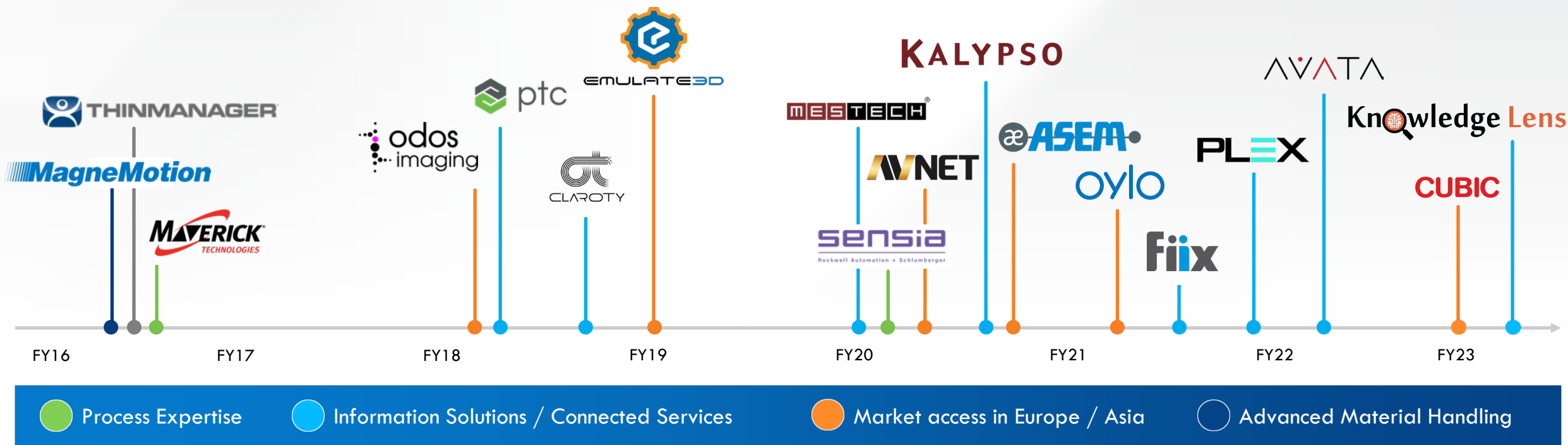


PARTNERS

- Extension of our talent
- Technology Partners
- Machine Builders (OEM)
- System Integrators
- Distributors

Accelerating profitable growth with inorganic investments

~\$150M of EBITDA in FY23



Acquisitions' sales growing organically double the pace of rest of the company

Full Year Outlook Update

- ▶ Total sales growth range of 10% - 14%; Organic growth range of 11% - 15%
 - ▶ Currency to reduce sales ~(2.0) pts
 - ▶ Acquisitions to contribute ~1.0 pt of growth
- ▶ Information Solutions & Connected Services (IS/CS) sales to grow double digits
- ▶ Organic ARR expected to grow ~15% YOY
- ▶ Expect segment margin of ~21.0%
- ▶ Adjusted EPS range of \$10.70 - \$11.50
- ▶ Expect Free Cash Flow conversion of 95%

Note: Updated Guidance as of January 26, 2023

Strong backlog, improving supply chain, and continued customer demand

Fiscal Year 2023 Guidance

	Updated Guidance	Prior Guidance
Sales Midpoint	~ \$8.7B	~ \$8.5B
Organic Growth Range	11% - 15%	9% - 13%
Inorganic Growth	~ 1.0%	~ 1.0%
Currency Translation	~ (2.0)%	~ (2.5)%
Segment Operating Margin	~ 21%	~ 20.5%
Adjusted Effective Tax Rate	~ 18%	~ 18%
Adjusted EPS Range	\$10.70 - \$11.50	\$10.20 - \$11.00
Free Cash Flow as a % of Adjusted Income	~ 95%	~ 95%

Note: Updated Guidance as of January 26, 2023; Prior Guidance as of November 2, 2022

More ways to win

- Rockwell is delivering on our commitment to accelerate profitable growth
- In a relatively short time, we have become a scale provider of software, digital services, and OT cybersecurity, with double-digit growth in all of these
- We've also become a more resilient company through increased ARR, supply chain agility, expansion of competitively served industries, and disruptive new products and services

We have the technology,
people, and ecosystem
to take manufacturing
to a whole new level



Thank you



www.rockwellautomation.com



**Rockwell
Automation**

expanding human possibility®



expanding human possibility®

BofA Global Industrials Conference

March 21, 2023



PUBLIC